



Worthy of Praise

The Eriksen Group, Inc.
Real Estate + DESIGN



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Heidi's Brooklyn Deli

It's time to shine the spotlight on a new lunch place right in the heart of Carmel! I'm shining the light on it, not just because they have the most indulgent sandwich I've had in some time, but because I'm a little concerned. See, Heidi's is tucked into one of those horrible retail strips that pop up faster than the round-a-bouts in Carmel, and I'm afraid it might go overlooked if they don't get some word-of-mouth traffic in there – and it's too good a place to watch it go under (and take my sandwich with it).

Cajun and Crab – Who'd a Thunk It?

So here it is, my new favorite sammich: Cajun Crab Cake. This may not do it for all of you, but follow me anyway – Warmed crab covered in melted provolone cheese on fresh-baked, toasted ciabatta bread with avocado spread and a Cajun sauce that has just enough of a kick that you'll want to have your drink topped off and ready. This is such a rich combination, there's no better word than indulgent. Understanding though, that some may not be big on crab and some may not be big on spicy, here are some other honorable mentions on the menu...

Also Worth Noting...

Coney Island Reuben: Warm Corned beef &/or pastrami w/Swiss, loaded with Sauerkraut and Thousand Island. Again, you've got to have it on the toasted ciabatta – but don't worry, marble rye is available. I've also had a great "Awesome" Cheese Steak and French Dip. The Hell's Kitchen is another interesting combination: Egg salad, bacon, Swiss, Cajun sauce, and avocado. In addition to these sandwiches, there are a wide assortment of salads, soups, wraps and desserts to choose from – that I've only just begun to explore. Heidi's also serves breakfast!

The crowds I see during the lunch hour encourage me, but I still need you to get out there and try Heidi's in the next week or so. Then tell your friends. Then have them tell their friends. Send me an e-mail and let me know what you think of the Cajun Crab Cake too.
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