



The Eriksen Group, Inc.
Real Estate + DESIGN



WORTHY OF PRAISE – VOLUME XI

Have Anyone Noticed the Recent “Evolution” of Nora Plaza?

Nora Plaza in the 1980's and 1990's = forgettable strip center. Not anymore! I don't know if it's the rise of the “life-style” shopping areas around town, but the developers of Nora Plaza appear to be upping the ante in creating a destination location along the eternal 86th Street trek from Meridian to Keystone at the Crossing. As you brave the traffic this season to wrap up your holiday shopping, here are a few reasons to make Nora Plaza one of your destinations...



Solidly Anchored

The two major anchors, **Target & Wild Oats** have been established awhile, but it's the *upscale additions* that are drawing the attention and attracting the savvy shoppers. Case in point: For the modernist seeking out the right *B&B Italia sofa*, drop in on Helmut Fortense at **Form + Function** - Indy's premier showcase of ultra-lux home furnishings. **Frankey's** fills the void for fashion conscious Hoosier men and women (and children!). Rich Morris scopes out the designer brands and labels on scouting missions around the globe as Frankey's senior buyer, bringing the pulse of the fashion world back to their upscale Nora Plaza showroom. ALSO WORTHY OF NOTE: **D.L. Lowry Spa and Salon & TWENTYFIVE HOMESTORE.**



Visual Appeal

Face-lifts for the entire plaza are currently wrapping up, giving the complex a revived, upscale presence. New, intelligently laid out parking and traffic flow, are complemented by fresh, modern landscaping and commons. And not to worry, Nora Plaza is anchored on either end by Starbucks. ☺ (One is located in Target)



Easy (Easier) Access

The positioning of Nora Plaza next to the Monon Trail and away from the intense congestion of Keystone at the Crossing and “Hassle-ton”, along with the recent refurbishments and additions, make this a perfect destination spot and could even, one day, become Washington Township's very own “Clay Terrace-like” shopping area. One or two more anchors and a couple great restaurants, and the stage will be set!

Located: East 86th Street between College Ave. & Westfield Blvd.
Website: www.pkpartners.com (then click on “properties”)

DID YOU KNOW ALL OUR “WORTHY OF PRAISE” LISTS ARE POSTED ON OUR WEBSITE? GO CHECK IT OUT WWW.WORTHYOFPRAISELIST.COM (then “click” the resource tab). What local business, restaurant, or group has provided YOU with exemplary service or experiences? Let us know, we'd love to help spread the word: jmeriksen@kw.com or give us a call: 317.843.3555

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