



The Eriksen Group, Inc. Real Estate + DESIGN



WORTHY OF PRAISE – VOLUME VII

Three Reasons Jonathan is No Longer a Holiday World Skeptic...

So I admit it. I've always been skeptical about Holiday World and Splashin' Safari amusement park. Maybe it's the cheesy summer commercials, maybe it's the fact that it's in a place called Santa Claus, or maybe I've just been in Carmel too long. Conversely, I'd never heard anything but positive feedback from friends who had visited. Well, Stephanie and I decided to find out the truth for ourselves. And it didn't take long to make us evangelical believers and supporters of this fantastic, southern Indiana attraction. Here are my observations after we surprised the kids, loaded up the van and headed for Santa Claus, Indiana.



A WELL-RUN BUSINESS

My kids would be mortified at the three highlights I'm about to mention – because they don't address the obvious, and most important point – Holiday World and Splashin' Safari are just plain FUN. Great, innovative rides and new attractions being added all the time. We had a ball. But, I LOVE a smartly-run business. It's what drove me to Keller Williams. So what I appreciated about Holiday World was that the park runs seamlessly and like a well-oiled machine. There's a lot to be said for great service, friendly employees, and an immaculately kept environment. Despite it being the end of the summer, with everyone squeezing in their last family vacations, the facility still ran like clockwork and looked like a million bucks.



INTELLIGENT ALL-INCLUSIVE FEATURES

The brilliance continues with a few perks that are included free with your visit. Strategically placed throughout the park are the "Pepsi Oasis" stations. Love it! It's a hot, Indiana summer day, and after every ride you're back at the oasis re-hydrating **FOR FREE!** Further, outside every restroom is a sunscreen station. Keep the family protected and the bottles at home. Three dollars was spent to store all our belongings the entire day so we weren't lugging purses and bags around the park. Three less things to have to worry about, because the ownership had the foresight to assess the needs of their patrons and provide a solution.



A SCENIC DRIVE THROUGH INDIANA

Did you know that NOT every drive through Indiana looks like I-65 from Indy to Merrville (yawn)? As we turned west onto I-64 from just north of Louisville, we were greeted by some of the most scenic and beautiful rolling terrain Indiana has to offer. Bucolic farmland and forests surround you all the way to Santa Claus. If it's that beautiful in August, then mid to late October must be spectacular! And there's nothing better than rounding the corner and hearing the kids erupt in cheers as they spy the tops of the roller coasters and the giant Holiday World water tower peaking over the trees. (I even got a little excited)

Located: SANTA CLAUS, INDIANA (Approx. 3 hrs from Indy)
Phone: 1-877-GO-FAMILY (1-877-463-2645)
Website: www.holidayworld.com

There's still time left in the season to make it down to Holiday World! And the crowds will greatly diminish after the school year starts up. But if you can't make it before the fall, plan to visit when they re-open next summer! Remember to send us your feedback or ideas: jmeriksen@kw.com or give us a call: 317.843.3555

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